* The solution should be white-labeled with a revenue share model. The bidder should develop and integrate a user-friendly eSIM solution inside touch mobile app and website, whereby customers can purchase, activate, and manage their eSIM profiles.
* The bidder shall provide minimum of three (3) references with similar successful implementation project in different countries. (N/B: to be counted as a successful project, the solution needs to be successfully implemented for at least 1 year prior to the date of submitting the tender)
* Bidder should have established wide international coverage: the bidder’s eSIM data plans should cover 90% of the following top 30 countries: United Arab Emirates, Saudi Arabia, Turkey, Qatar, Jordan, Iraq, France, Egypt, USA, Cyprus, Italy, Switzerland, Germany, Canada, United Kingdom, Norway, Ethiopia, Kuwait, Iran, Nigeria, Ivory Coast, Monaco, Greece, Spain, Angola, Oman, China, Ghana, Democratic Republic of Congo, Togo
* The bidder should have an international bank credit rating of a minimum of BBB+ (or equivalent rating).